

Executive Summary

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		Test Server Regio	ed: Sun, Apr 12, 20 on: ﷺ London, Uk og: () Firefox (Des YSlow 3.1.8	ktop			.15-gt1.2,
PageSpeed Score		ow Score (100%) ^	Fully Loaded Ti	ime	Total Page Si		Requests 19 ^
Top 5 Priority Issue	es						
Optimize images		l.	F (42)	~	AVG SCORE: 73%	IMAGES	HIGH
Specify image dimensions		I	A (99)		AVG SCORE: 98%	IMAGES	MEDIUM
Minify CSS		1	A (99)		AVG SCORE: 96%	CSS	HIGH
Minify JavaScript		I	A (99)	~	AVG SCORE: 90%	JS	HIGH
Defer parsing of JavaScript		I	A (99)	~	AVG SCORE: 73%	JS	HIGH

How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they** are using page speed in their ranking algorithm.

About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google PageSpeed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

About the Developer

CARBON60 THE MANAGED CLOUD COMPANY

GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 24 years experience in web technology.

https://carbon60.com/

What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

What's in this report?

This report covers basic to technical analyses on your page. It is categorized under many headings:

- Executive: Overall score information and Priority Issues
- History: Graphed history of past performance
- Waterfall: Graph of your site's loading timeline
- Technical: In-depth PageSpeed & YSlow information

These will provide you with a snapshot of your performance.



Waterfall Chart

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

lrawing-a-sugar-s	200	kevq.uk	7.2 KB	51ms				
l3cf615feadae2d51	200	kevq.b-cdn.net	45.1 KB		75ms			
azyload.min.js	200	kevq.b-cdn.net	2.9 KB		63ms			
28e42bc5fa7133107	200	kevq.b-cdn.net	85 KB				315ms	
irasans-bold-web	200	kevq.b-cdn.net	33.4 KB			3ms		
a-solid-900.woff2	200	kevq.b-cdn.net	95.4 KB			3ms		
nerriweather-ligh	200	kevq.b-cdn.net	24.3 KB			3ms		
nerriweather-blac	200	kevq.b-cdn.net	24.8 KB			2ms		
nerriweather-ligh	200	kevq.b-cdn.net	27.2 KB			2ms		
a-brands-400.woff2	200	kevq.b-cdn.net	83.7 KB			3ms		
86.png	200	kevq.b-cdn.net	3 KB				2ms	
ugal-skull-final-10	200	kevq.b-cdn.net	160.4 KB				7ms	
ugar-skull-01-102	200	kevq.b-cdn.net	54.4 KB				3ms	
ugar-skull-02-102	200	kevq.b-cdn.net	83.5 KB				4ms	
ugar-skull-03-102	200	kevq.b-cdn.net	91 KB				7ms	
ugar-skull-04-102	200	kevq.b-cdn.net	116.2 KB				8ms	
ugar-skull-05-102	200	kevq.b-cdn.net	114.2 KB				9ms	
ugar-skull-bg-lay	200	kevq.b-cdn.net	48.1 KB				9ms	
ugar-skull-06-102	200	kevq.b-cdn.net	170.9 KB				7ms	



Page Load Timings

RUM Speed Index: 501

Redirect	Connect	Backend	TTFB
Oms	40 ms	11ms	51ms
First paint	Contentful paint	DOM int.	DOM loaded
439ms	n/a	0.8s	0.8s (7ms)
Onload 0.8s (2ms)			

Redirect duration

terfall Chart ?			Redirec	t Duration
GET youtube.com	301 Move	youtube.com	0	638ms
GET www.youtube.com	301 Move	youtube.com	0	635ms
GET www First 200 OK	200 OK	youtube.com	52.6 KB	2.0
GET scheduler.js	200 OK	youtube.com	2 KB	222ms
GET www-pageframe-vfl7RQ	200 OK	youtube.com	8.7 KB	833m
GET www-guide-vfl2WSEld.c	200 OK	youtube.com	3 KB	857m
GET www-core-vflkD-QiW.cs	200 OK	youtube.com	43.8 KB	599ms
GET www-home-c4-vfIIV na		voutube.com	25 KB	782ms

This is the time spent redirecting URLs before the final HTML page is loaded. Common redirects include:

- Redirect from a non-www to www (eg. example.com to www.example.com)
- Redirect to a secure URL (eg. http:// to https://)
- Redirect to set cookies
- Redirect to a mobile version of the site

URL). This timing is the total of all this time that's spent redirecting, or 0 if no redirects occurred.

In the Waterfall Chart, Redirect duration consists of the time from the beginning of the test until just before we start the request of the final HTML page (when we receive the first 200 OK response).

During this time, the browser screen is blank! Ensure that this duration is kept to short by minimizing your redirects.

Connection duration

hart ?			Connect Duration	
te	\frown			
ample.com (200 OK	example.com	9.7 KB	477ms
mize_c72e561d5	200 OK	example.com	80.4 KB	
ily=PT+Sans Fir	st 200 O	nts.googleap	871 B	119ms
ily=Open+Sans:	200	fonts.googleap	1.1 KB	118ms
ily=Crete+Roun		fonts.googleap	442 B	139ms
ily=Raleway:400		fonts.googleap	1.1 KB	116ms
ample.com	200 OK	example.com	259 B	
s?ver=1.12.4		example.com	33 KB	

Once any redirects have completed, Connection duration is measured. This is the time spent connecting to the server to make the request to the page.

Technically speaking, this duration is a combination of the blocked time, DNS time, connect time and sending time of the request (rather than *just* connect time). We've combined those components into a single Connection duration to simplify things (as most of these times are usually small).

In the Waterfall Chart, Connection duration consists of everything up to and including the "Sending" time in the final HTML page request (the first 200 OK response).

During this time, the browser screen is still blank! Various causes could contribute to this, including a slow/problematic connection between the test server and site or slow response times from the site.

Backend duration

hart ?		Backend Duration			
te					1
ample.com (2)	00 OK	example.com	9.7 KB		477ms
mize_c72e561d5 2	UU OK	example.com	80.4 KB		
ily=PT+Sans First	200 OK	onts.googleap	871 B		119ms
ily=Open+Sans: 2		fonts.googleap	1.1 KB		118ms
ily=Crete+Roun 2		fonts.googleap	442 B		139ms
ily=Raleway:400 2		fonts.googleap	1.1 KB		116ms
ample.com 2	00 OK	example.com	259 B		
s?ver=1.12.4 2		example.com	33 KB		

Once the connection is complete and the request is made, the server needs to generate a response for the page. The time it takes to generate the response is known as the Backend duration.

In the Waterfall Chart, Backend duration consists of purple waiting time in the page request.

There are a number of reasons why Backend duration could be slow. We cover this is our "<u>Why is my</u> page slow" article.



Page Load Timings

Time to First Byte (TTFB)

terfall Chart ?				TTFB	
ITube					
GET youtube.com	301 Move	youtube.com	0	638ms	
GET www.youtube.com	301 Move	youtube.com	0	639m	IS
GET ww First 200 OK	200 OK	youtube.com	52.6 KB		
GET scheduler.js	200 OK	youtube.com	2 KB		222ms
GET www-pageframe-vfI7RQ	200 OK	youtube.com	8.7 KB		833ms
GET www-guide-vfl2WSEld.c	200 OK	youtube.com	3 KB		857m
GET www-core-vflkD-QiW.cs	200 OK	youtube.com	43.8 KB		599ms
CFT www-home-c4-vfllV na	200 OK	voutube com	25 KB		

First paint time

		First	Paint	
e.com	0	638ms		
e.com	0	635ms		
e.com	52.6 KB	2.09s		
e.com	2 KB	222ms		
e.com	8.7 KB	833ms		
e.com	3 KB	857ms		
e.com	43.8 KB	599ms		
e.com	25 KB	782ms		

indicate a fast loading page.

If the browser does not perform a paint (ie. the html results in an blank page), then the paint timings may be missing.

Time to First Byte (TTFB) is the total amount of time spent to receive the first byte of the response once it has been requested. It is the sum of "Redirect duration" + "Connection duration" + "Backend duration". This metric is one of the key indicators of web performance.

In the Waterfall Chart, it is calculated at the start of the test until just before receiving on the page request and represented by the orange line.

Some ways to improve the TTFB include: optimizing application code, implementing caching, finetuning your web server configuration, or upgrading server hardware.

First paint time is the first point at which the browser does any sort of rendering on the page. Depending on the structure of the page, this first paint could just be displaying the background colour (including white), or it could be a majority of the page being rendered.

In the Waterfall Chart, it is represented by the green line.

This timing is of significance because until this point, the browser will have only shown a blank page and this change gives the user an indication that the page is loading. However, we don't know how much of the page was rendered with this paint, so having a early first paint doesn't necessarily



Page Load Timings

First contentful paint time

		_			_	
			Conten	tful Paint		
				· · · · · ·		
.com	0	638ms		1		
e.com	0	635ms				
e.com	52.6 KB		2.09s			
e.com	2 KB	222	ms			
e.com	8.7 KB		833ms			
e.com	3 KB		857ms			
e.com	43.8 KB	5	99ms			
e.com	25 KB		782ms			

First Contentful Paint is triggered when any *content* is painted - i.e. something defined in the DOM (Document Object Model). This could be text, an image or canvas render.

This timing aims to be more representative of your user's experience, as it flags when actual content has been loaded in the page, and not just any change - but it may often be the same time as First Paint.

Because the focus is on content, the idea is that this metric gives you an idea of when your user receives consumable information (text, visuals, etc) - much more useful for performance assessment

than when a background has changed or a style has been applied.

If the browser does not perform a paint (ie. the html results in an blank page), then the paint timings may be missing.

DOM interactive time

		DC	0M Interactive
e.com	0	638ms	
e.com	0	635ms	
e.com	52.6 KB	2.09s	
e.com	2 KB	222ms	
e.com	8.7 KB	833ms	
e.com	3 KB	857ms	
e.com	43.8 KB	599ms	
e.com	25 KB	782ms	

DOM interactive time is the point at which the browser has finished loading and parsing HTML, and the DOM (Document Object Model) has been built. The DOM is how the browser internally structures the HTML so that it can render it.

DOM interactive time isn't marked in the Waterfall Chart as it's usually very close in timing to DOM content loaded.

DOM content loaded time

			DOM Loaded
	0	638ms	· · · ·
e.com			
e.com	0	635ms	
e.com	52.6 KB	2.09s	
e.com	2 KB	222ms	
e.com	8.7 KB	833ms	
e.com	3 KB	857ms	
e.com	43.8 KB	599ms	
e.com	25 KB	782ms	

DOM content loaded time (DOM loaded or DOM ready for short) is the point at which the DOM is ready (ie. DOM interactive) and there are no stylesheets blocking JavaScript execution.

If there are no stylesheets blocking JavaScript execution and there is no parser blocking JavaScript, then this will be the same as DOM interactive time.

In the Waterfall Chart, it is represented by the blue line.

event. Many JavaScript frameworks use this event as a starting point to begin execution of their code.

Since this event is often used by JavaScript as the starting point and delays in this event mean delays in rendering, it's important to make sure that style and script order is optimized and that parsing of JavaScript is deferred.

Onload time

			Onload
e.com	0	638ms	
e.com	0	635ms	
e.com	52.6 KB	2.09s	
e.com	2 KB	222ms	
e.com	8.7 KB	833ms	
e.com	3 KB	857ms	
e.com	43.8 KB	599ms	
e.com	25 KB	782ms	

Onload time occurs when the processing of the page is complete and all the resources on the page (images, CSS, etc.) have finished downloading. This is also the same time that DOM complete occurs and the JavaScript window.onload event fires.

Note that there may be JavaScript that initiates subsequent requests for more resources, hence the reason why Fully loaded timing is preferred.

In the Waterfall Chart, it is represented by the red line.

The time in brackets is the time spent executing JavaScript triggered by the Onload event.

Note that Onload time was the previous default for when to stop the test prior to Feburary 8th, 2017.



PageSpeed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Optimize images	F (42)	VG SCORE: 73%	IMAGES	HIGH
Specify image dimensions	A (99)	♦ AVG SCORE: 98%	IMAGES	MEDIUM
Minify CSS	A (99)	♦ AVG SCORE: 96%	CSS	HIGH
Minify JavaScript	A (99)	AVG SCORE: 90%	JS	HIGH
Defer parsing of JavaScript	A (99)	AVG SCORE: 73%	JS	HIGH
Minify HTML	A (99)	♦ AVG SCORE: 99%	CONTENT	LOW
Avoid bad requests	A (100)	🔶 AVG SCORE: 98%	CONTENT	HIGH
Avoid landing page redirects	A (100)	♦ AVG SCORE: 98%	SERVER	HIGH
Enable compression	A (100)	AVG SCORE: 89%	SERVER	HIGH
Enable Keep-Alive	A (100)	♦ AVG SCORE: 99%	SERVER	HIGH
Inline small CSS	A (100)	♦ AVG SCORE: 96%	CSS	HIGH
Inline small JavaScript	A (100)	♦ AVG SCORE: 95%	JS	HIGH
Leverage browser caching	A (100)	AVG SCORE: 65%	SERVER	HIGH
Minimize redirects	A (100)	AVG SCORE: 89%	CONTENT	HIGH
Minimize request size	A (100)	🔶 AVG SCORE: 96%	CONTENT	HIGH
Optimize the order of styles and scripts	A (100)	AVG SCORE: 94%	CSS/JS	HIGH
Put CSS in the document head	A (100)	🔶 AVG SCORE: 100%	CSS	HIGH
Serve resources from a consistent URL	A (100)	AVG SCORE: 91%	CONTENT	HIGH
Serve scaled images	A (100)	AVG SCORE: 70%	IMAGES	HIGH
Specify a cache validator	A (100)	🔶 AVG SCORE: 96%	SERVER	HIGH
Combine images using CSS sprites	A (100)	AVG SCORE: 94%	IMAGES	HIGH
Avoid CSS @import	A (100)	♦ AVG SCORE: 98%	CSS	MEDIUM
Prefer asynchronous resources	A (100)	♦ AVG SCORE: 100%	JS	MEDIUM
Specify a character set early	A (100)	♦ AVG SCORE: 100%	CONTENT	MEDIUM
Avoid a character set in the meta tag	A (100)	♦ AVG SCORE: 100%	CONTENT	LOW
Specify a Vary: Accept-Encoding header	A (100)	♦ AVG SCORE: 97%	SERVER	LOW



YSlow Recommendations

YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Add Expires headers	A (100)	AVG SCORE: 31%	SERVER	HIGH
Make fewer HTTP requests	A (100)	AVG SCORE: 33%	CONTENT	HIGH
Compress components	A (100)	AVG SCORE: 90%	SERVER	HIGH
Use a Content Delivery Network (CDN)	A (100)	AVG SCORE: 29%	SERVER	MEDIUM
Minify JavaScript and CSS	A (100)	AVG SCORE: 74%	CSS/JS	MEDIUM
Avoid URL redirects	A (100)	AVG SCORE: 89%	CONTENT	MEDIUM
Make AJAX cacheable	A (100)	♦ AVG SCORE: 100%	JS	MEDIUM
Remove duplicate JavaScript and CSS	A (100)	♦ AVG SCORE: 100%	CSS/JS	MEDIUM
Avoid AlphalmageLoader filter	A (100)	♦ AVG SCORE: 99%	CSS	MEDIUM
Avoid HTTP 404 (Not Found) error	A (100)	♦ AVG SCORE: 98%	CONTENT	MEDIUM
Reduce the number of DOM elements	A (100)	AVG SCORE: 91%	CONTENT	LOW
Use cookie-free domains	A (100)	AVG SCORE: 56%	COOKIE	LOW
Use GET for AJAX requests	A (100)	♦ AVG SCORE: 100%	JS	LOW
Avoid CSS expressions	A (100)	♦ AVG SCORE: 100%	CSS	LOW
Reduce DNS lookups	A (100)	AVG SCORE: 73%	CONTENT	LOW
Reduce cookie size	A (100)	♦ AVG SCORE: 100%	COOKIE	LOW
Make favicon small and cacheable	A (100)	♦ AVG SCORE: 100%	IMAGES	LOW
Configure entity tags (ETags)	A (100)	♦ AVG SCORE: 96%	SERVER	LOW
Make JavaScript and CSS external	(n/a)		CSS/JS	MEDIUM